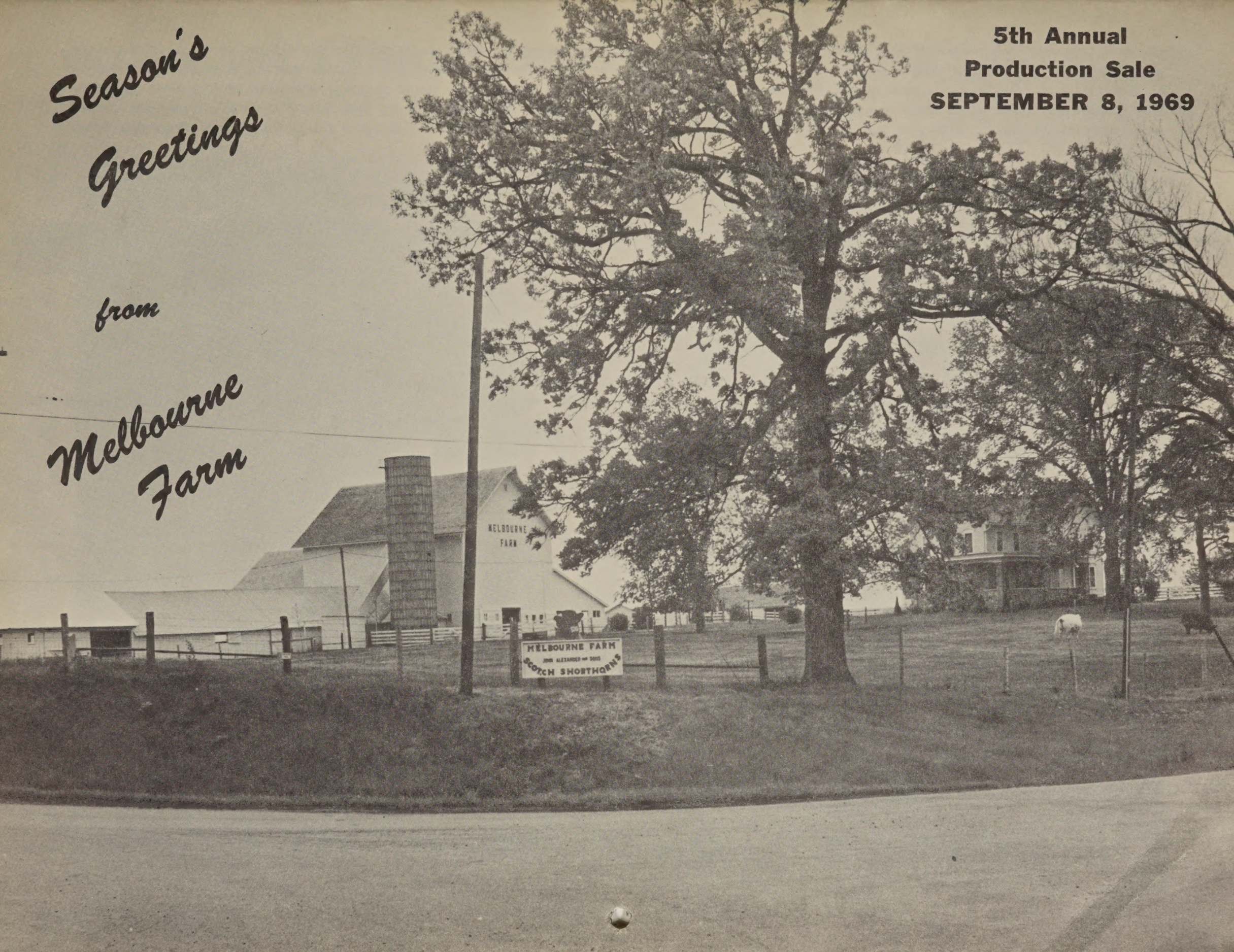


*Season's
Greetings*

from

*Melbourne
Farm*

**5th Annual
Production Sale
SEPTEMBER 8, 1969**





Remitall Captain Jim — Purchased at the top of the 1966 Canadian International Bull sale to put more size and scale in Melbourne Shorthorns. He has fulfilled our greatest hopes, with his sons averaging 78 more lbs. at yearling age than the sons of our other bulls, and his daughters averaging 99 more lbs. as yearlings. His first seven sons sold in our 1968 production sale, averaging \$1,700, and his daughters are all being retained. He symbolizes the size, soundness, growing ability, muscling, and trimness that we are looking for in beef cattle today. In May, 1968, weighing 2,175 lbs. on pasture, his adjusted ribeye area per 100 lbs. of carcass was 2.10 sq. in., and his sons sonoscoped to date average 2.07 inches.

DECEMBER 1968 1969

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JANUARY

1969

Melbourne Farm

**5th Annual Sale
SEPTEMBER 8, 1969**

FEBRUARY 1969

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

5

6

7

1

New Year's Day

2

3

4

8

9

10

11

12

13

14

15

National Western Sale,
Denver, Colorado

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31



Melbourne cows are handled in a practical manner, out in the open, as this scene indicates dry cows eating hay in a snow covered field.

JANUARY 1969

1969

FEBRUARY

1969

MARCH 1969

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Melbourne Farm

**5th Annual Sale
SEPTEMBER 8, 1969**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Ohio National Sale, Columbus, Ohio East Texas Sale, Tyler, Texas
2	3	4	5	6	7	8
9	10	11 Omaha Polled Sale, Omaha, Nebraska	12 Tri-County Sale, Carrollton, Illinois Omaha Shorthorn Sale, Omaha, Nebraska Dixie National Sale, Jackson, Mississippi Lincoln's Birthday	13	14 St. Valentine's Day	15 Canadian International, Brandon, Manitoba
16	17	18 Missouri State Sale, Sedalia, Missouri	19	20	21	22 Illinois Polled Sale, Springfield, Illinois Washington's Birthday
23	24	25 Iowa Royal Sale, Des Moines, Iowa	26	27	28	



Remitall Gold Emblem — With the success of Remitall Captain Jim in mind, we went back to the Canadian International Bull Sale in 1968 and purchased this full brother. He was champion bull, and all time sale topper at \$8100. Just 16 months old when he arrived here, he weighed 1450 lbs. On his second birthday, he weighed 1770 lbs. while running with the cows. His first calves will be arriving this spring, and we believe sons of Gold Emblem out of daughters of Captain Jim will have that bred in growing ability so necessary in the production of beef cattle.

FEBRUARY 1969

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

1969

MARCH

1969

APRIL 1969

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Melbourne Farm

**5th Annual Sale
SEPTEMBER 8, 1969**

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

Sale of Satisfied Buyers,
Galesburg, Illinois
Montana Shorthorn Sale,
Billings, Montana

2

3

4

5

6

7

8

Illinois Shorthorn Sale,
Springfield, Illinois

Kentucky National Sale,
Louisville, Kentucky
Hawkeye Downs Sale,
Cedar Rapids, Iowa

9

10

11

12

13

14

15

National Polled Con-
gress, Columbus, Ohio

South Central Illinois,
Sullivan, Illinois
Nebraska Bull-A-Rama,
Columbus, Nebraska

North Dakota Futurity,
Valley City, No. Dak.

Tomson Bros. Produc-
tion Sale, Wakarusa,
Kansas

16

17

18

19

20

21

22

KC Farms Production
Sale, Kansas City, Mo.
St. Patrick's Day

South Dakota Shorthorn
Sale, Mobridge, South
Dakota
Oklahoma Shorthorn
Sale,

23/30

24/31

25

26

27

28

29



The majority of the Melbourne pastures are filled with beautiful trees with clear streams running through them. It is the healthy way to produce calves, and a visit to Melbourne this spring should be on your calendar.

MARCH 1969						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/ 30	24/ 31	25	26	27	28	29

1969

APRIL

Melbourne Farm

5th Annual Sale
SEPTEMBER 8, 1969

1969

MAY 1969						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 Good Friday	5 Tennessee Shorthorn Sale, Cookeville, Tenn.
6 Easter	7 Western Assn. Sale, Ft. Collins, Colorado	8	9	10	11	12 Indiana Shorthorn Sale, Marion, Indiana
13	14	15	16	17	18	19 B. C. Barnes Dispersion, Carrollton, Georgia
20	21	22	23 Kentucky Spring Tonic Female Sale, Bowling Green, Kentucky	24	25	26
27	28	29	30			



Melbourne Liberator — The daughters of Calrossie Diamond have been our most outstanding producers, and we are retaining one of his last sons for junior stock bull duty. Liberator is out of a daughter of Calrossie Christmas Carol, and she in turn has been the most consistent producer in our cow herd. This is the only son she has produced in eight calves, and we like his style, bone, and muscling.

APRIL 1969						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

1969

MAY

Melbourne Farm

5th Annual Sale
SEPTEMBER 8, 1969

1969

JUNE 1969						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3 Windholme Farms Invitational Sale, Orange, Virginia
4	5	6	7	8	9	10
11 Mother's Day	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30 Memorial Day	31 Acadia Farms "Choice of Champions" Sale, Northfield, Ohio



This is the month of Shorthorn Field Days, where good friends can gather to discuss the gains made with Shorthorns during the past year, and make plans for each district and state association for the coming months. Plan now to attend your local field day, and do your part to keep Shorthorns popular.

MAY 1969

1969

JUNE

1969

JULY 1969

Melbourne Farm

**5th Annual Sale
SEPTEMBER 8, 1969**

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Sutherland Farms Pol- led Shorthorn Sale, Prospect, Kentucky	3	4	5	6	7
8	9	10	11	12	13	14 Thomas-Gordon-Draper Polled Shorthorn Sale, Brandon, Manitoba Flag Day
15 Father's Day	16 Remitall Cattle Co. Pro- duction Sale, Olds, Al.	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Melbourne Diamond Jim, Melbourne Missie, and Melbourne Masonite — In 1960, we purchased the champion female in the Illinois State Sale, S & T Missie by Leveldale Pacemaker. She in turn produced the 1964 International Grand Champion female, Melbourne Missie, and her full brother, the \$5,800 Melbourne Masterpiece. Melbourne Missie was mated to Remitall Captain Jim and produced Melbourne Diamond Jim, the top bull in our 1968 production sale going to Meriotto Bros., West Point, Iowa, for \$3,750. One of the features of our 1969 sale will be the baby bull calf pictured, Melbourne Masonite.



JUNE 1969

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

1969

JULY

Melbourne Farm

**5th Annual Sale
SEPTEMBER 8, 1969**

1969

AUGUST 1969

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 ^{24/31}	25	26	27	28	29	30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 Independence Day	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

One of the features of the annual Melbourne Production sale is the outstanding group of cows right out of the herd that we sell each year. With our program of keeping the daughters of Captain Jim, we are selling their dams each year as the nucleus of our female sale. Again in 1969, a strong offering of cows will be presented, and, as in the past, they will be profitable for their new owners. Many of these cows have paid for themselves with the one calf they were carrying by the Melbourne herd sires.



JULY 1969

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

1969

AUGUST

1969

SEPTEMBER 1969

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Melbourne Farm

**5th Annual Sale
SEPTEMBER 8, 1969**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 / 31	25	26	27	28	29	30



Sale day at Melbourne. We hope you will be a part of this large crowd at the 1969 sale, and we hope to make your day enjoyable. Be here on Sunday, be our guests for dinner on Sunday evening, and be a part of the crowd on Monday, September 8th.

AUGUST 1969

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

1969

SEPTEMBER

1969

OCTOBER 1969

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Melbourne Farm

Sale Day

SEPTEMBER 8

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

2

3

4

5

6

West Central Illinois
Sale, Princeton, Ill.

7

8

9

10

11

12

13

MELBOURNE FARM
PRODUCTION SALE
Big Rock, Illinois

14

15

16

17

18

19

20

Blue Ribbon Polled
Shorthorn Sale,
Noblesville, Ind.
Hawkeye Downs Sale,
Cedar Rapids, Iowa

21

22

23

24

25

26

27

Stirm-Dempster-Savage
Polled Shorthorn Sale,
Brandon, Iowa

28

29

30

The strength of generations of good cows is behind every Melbourne production. This picture, taken eight years ago, shows many of the great cows that have been a part of the Melbourne herd. Today, their daughters and granddaughters are a part of the cow herd, and guarantee your success with a Melbourne purchase.



SEPTEMBER 1969

1969

OCTOBER

1969

NOVEMBER 1969

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Melbourne Farm
The Magic Name in Shorthorns

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25	26	27	28	29

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4 Michigan Shorthorn Sale, Ashley, Mich. Central States Sale, Oskaloosa, Iowa
5	6 Aberfeldy-Ettrick-Scotsdale Sale, Georgetown, Ontario	7	8	9 Mid Kansas Shorthorn Sale, Salina, Kansas	10	11 Mains Farm Shorthorn Sale, Poulsboro, Wa.
12 Columbus Day	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27 Louada Manor Farms Sale, Peterborough, Ontario	28	29	30	31 Halloween	



Another fall scene at Melbourne, and indicative of the good feed and management that goes into Melbourne productions. Pay us a visit, and we will try to help you with your breeding program.

OCTOBER 1969

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

1969

NOVEMBER

1969

DECEMBER 1969

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Melbourne Farm

The Magic Name in Shorthorns

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Rolling Meadows Production Sale, Mays Lick, Kentucky
2	3 Meadowview Ranch Range Bulls, Gregory, South Dakota	4	5	6	7	8
9	10 Shuman's Colomeadow Farms Shorthorn Sale, Byers, Colo.	11 Veteran's Day	12	13 Nebraska Futurity, Columbus, Nebraska	14	15
16	17	18	19	20 Questing Hills Production Sale, Chandlerville, Illinois	21	22
23 / 30	24	25	26	27 Thanksgiving	28	29

If you haven't made a visit to Melbourne a part of 1969, then put it down for a first in 1970. As the winter scene approaches, it is time to reflect on the gains made in the past year, and the plans for the future.



NOVEMBER 1969

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
²³ / ₃₀	24	25	26	27	28	29

1969

DECEMBER

1969

JANUARY 1970

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Melbourne Farm

The Magic Name in Shorthorns

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
				Christmas		
28	29	30	31			

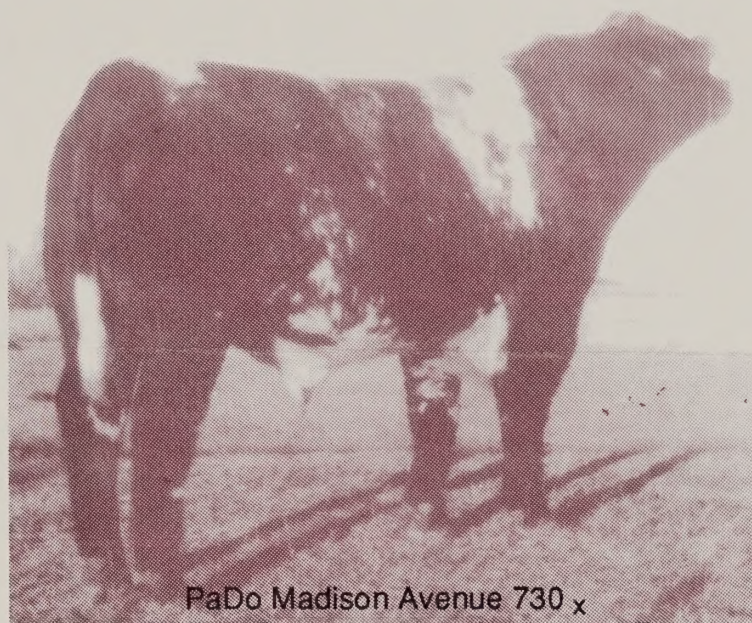
Madison Avenue

A massive, heavy muscled, polled, son of the great Fifth Avenue now available to you

Omega 2000 3/4
SMF Goldie's Mr. McCann 7/8 x
Bellevue Goldie C x
sire: SMF Fifth Avenue
Randy Snow
Snow's Dollar x
SMF Dollar's Lady 7/8 x

Weston Shamrock x
Weston Shamrock of 76 x
Weston Rose Maple x
dam: PaDo 76 Maple Oky Valeria 928 x
Kenmar President 26A x
PaDo Maxim Okie Valeria 515 x
Hub's Okie Valeria

SEMEN: \$20
certificates: \$25



PaDo Madison Avenue 730 x
x3820-129 calved 4-21-87

2,170 lbs. at 23 months

Madison--the right reasons

1. Advance your EPDs in 205 & 365-day weight

Madison has the highest WW/YW EPDs nationwide of any 1987 bull. His sire has the highest WW & YW EPDs in the Shorthorn breed. A 7/8 brother to Madison weaned at 899#, ratio 137.7, and is the national leader for 1988 spring calves with a WW EPD of +33.4.

2. Add muscling

He's one of the most muscular Shorthorn bulls available today.

3. Get some "maternal magic"

His mother is one of our top producers consistently. A State Fair Champion show heifer, she has had several sons rank high in bull tests. In the sire summary, one son is a trait leader for birth wt. Also Madison's younger full sister weaned at 694#, ratio 114.3.

4. Get rid of extra fat and waste

He's extra clean and fat free in the front and lower 1/3 of his body. Sonoscoped at .24" fat at 18 months of age.

5. Add fertility and a quiet disposition

Both he and his sire have produced superior quality semen in large quantities.

6. Get polled calves

All of his dam's calves have been polled and roan.

Madison Avenue

SPR Data	Adj. wt. #	Ratio	WDA	Frame score	GBV	EPD
WW	771	107.8	3.83	8.0	105.0	+22.8
YW	1358	110.8	3.75	8.5	106.9	+37.7

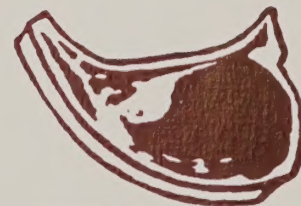
Fifth Avenue
'86 National Grand Champ

	EPD	acc
WW	+36.8	.71
YW	+49.3	.47

acc = accuracy
WW = weaning weight
YW = yearling weight
GBV = growth breeding value
EPD = non parent expected progeny difference

PaDo Polled Shorthorns

Don, Pat, Deb & David Stout
Route 1
Kremlin, OK 73753
(405) 233-7850
5 miles N. of Enid on Hwy. 81



THE RED
MEAT PEOPLE

Semen is stored at Hawkeye Breeders, Adel, IA, and Reproduction Enterprises, Stillwater, OK. If you're in either area and want to pick up semen, call us and we'll have it released.



GESTATION TABLE FOR CATTLE

First line in each pair, date of service — second line, calving date.

January	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	January
October	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	November
February	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28				February
November	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7				December
March	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	March
December	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	January
April	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		April
January	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6		February
May	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	May
February	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	1	2	3	4	5	6	7	8	9	March
June	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		June
March	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8		April
July	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	July
April	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	May
August	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	August
May	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	June
September	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		September
June	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9		July
October	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	October
July	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	August
November	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		November
August	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8		September
December	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	December
September	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	October

